



Sponsorship Levels & Benefits

ANNUAL SPONSORSHIP

Strategic Sponsor - an undesignated cash payment directly to KASBO of \$25,000 - is the highest level of sponsorship available in KASBO and promotes either the 2 ½ day spring professional develop program or the regional finance meetings 2 per year at 2 locations each. Benefits are for one year from July 1 and expire on June 30. If more than 1 Strategic Sponsor, preference will be give to vendor based on length of participation in past KASBO conferences.

- Sole sponsor for one of the training programs and direct contact and interaction with registered attendees, 2 representatives included in all meals
- Logo included on all training materials and registration information
- Information station at the training sight
- Dedicated presentation time during training by vendor
- Prime double booth space at Spring Conference, 5 luncheon tickets and 5 Thursday night event tickets (approx. value \$1700)
- Prime single booth space at Fall Conference and 5 luncheon tickets and 5 vendor reception (approx. value \$1,100)
- Host of 5 reserved lunch tables at Spring Conference providing you the opportunity to dine with attendees. You may decorate your tables and distribute materials and gift bags. Tables seat 8
- Video presentation at the Spring Conference highlighting the major program that was sponsored in the prior year
- Recognition at opening session of Fall and Spring Conference
- Logo on KASBO website with direct hyperlink to your company page
- Full page color ad in Spring conference program and logo printed prominently on back cover
- Sponsor provided hand outs may be given to attendees as they are entering General Session at each conference or it may be included in the attendee bag
- Free vendor presentation session at Spring Conference (value \$150)
- Electronic recognition at conference registration desk
- Inclusion on spring conference exhibitor game card
- Strategic sponsor signage at your booth
- 50 Beverage tickets to hand out to attendees during vendor Spring Vendor reception
- Company representative may serve as a session facilitator at Fall and Spring Conference

Diamond Sponsor—an undesignated cash payment directly to KASBO of \$18,000— Conference sponsor for Spring and Fall Conference Benefits are for one year beginning on July 1 and ending on June 30.

- Host the President's reception during Spring Conference with Sponsor provided signage
- Prime double booth space at Spring Conference, 4 luncheon tickets and 4 Thursday night event tickets (approx. value - \$1,600)
- Prime single booth space at Fall Conference and 4 luncheon tickets and 4 vendor reception (approx. value -\$1,000)
- Host of 4 reserved lunch tables at Spring Conference providing you the opportunity to dine with attendees. You may decorate your tables and distribute materials and gift bags. Tables seat 8
- Sponsor provided infomercial presented at all general sessions
- Electronic logo displayed at general sessions
- Recognition at opening session of Fall and Spring Conference
- Introduce keynote speaker at a general session and give a Word from our Sponsor
- Full page color ad in Spring program and logo printed prominently on back cover
- Sponsorship information included in Fall program
- Sponsor provided hand outs may be given to attendees as they are entering General Session at each conference or it may be included in the attendee bag
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- Diamond Continued.....
- Logo on KASBO website with direct hyperlink to your company page
- Free Vendor presentation session at Spring Conference (value \$150)
- Free meeting room for the day at the spring conference
- Diamond Sponsor signage at your booth
- Inclusion on spring conference exhibitor game card
- 40 Beverage tickets to hand out to attendees during vendor Spring Vendor reception
- Company representative may serve as a session facilitator
- \$1,000 included for OSBO Finance Officer Scholarship (value - \$1,000)

Platinum Sponsor—an undesignated cash payment directly to KASBO of \$8,500— Conference sponsor for Spring and Fall Conference. Benefits are for one year beginning on July 1 and ending on June 30.

- Host the all attendee luncheon along with other co-sponsors
- Prime double booth space at Spring Conference, 3 luncheon tickets and 3 Thursday night event tickets (approx. value \$1,500)
- Prime single booth space at Fall Conference and 3 luncheon tickets and 3 vendor reception (approx. value \$900)
- Sponsor provided handout inserted into conference attendee bags
- Full page color ad in spring conference program/logo printed on back cover
- Electronic logo displayed at registration desk
- Host of 3 reserved lunch tables at Spring Conference providing you the opportunity to dine with attendees. You may decorate your tables and distribute materials and gift bags. Tables seat 8
- Free vendor presentation session at Spring Conference (value \$150)
- Logo on KASBO website with direct link
- Inclusion on spring conference exhibitor game card
- 25 Beverage tickets to hand out to attendees during vendor Spring Vendor reception
- Company representative may serve as a session facilitator
- \$1,000 included for OSBO Finance Support Staff Scholarship (value - \$1,000)

Gold Sponsor—an undesignated cash payment directly to KASBO of \$6,000— Conference sponsor for Fall and Spring conference. Benefits are for one year beginning on July 1 and ending on June 30.

- Advertising signage associated with breakfast break or other event
- Prime vendor space at Fall and Spring Conference (value \$1,200)
- Host one reserved lunch tables at Spring Conference providing you the opportunity to dine with attendees. You may decorate your tables and distribute materials and gift bags. Tables seat 8
- ½page color ad in program and logo printed on back cover of Spring program
- Your company brochure included in attendees registration packet
- Video logo displayed at general sessions
- Free vendor presentation at Spring Conference (value \$150)
- Inclusion on spring conference exhibitor game card
- 25 Beverage tickets to hand out to attendees during vendor Spring Vendor reception
- Company representative may serve as facilitator to a session
- Logo on KASBO website

Silver Sponsor—an undesignated cash payment directly to KASBO of \$2,500, Benefits are valid for one single conference

- Advertising signage associated with breakfast break or other event and partnered with other sponsors.
- Half page black and white ad in Spring program and logo printed on back cover of program

SPECIAL EVENT OPPORTUNITIES AVAILABLE THROUGH ONLINE REGISTRATION. SIGNAGE AT SPONSORED EVENT.

ALL ATTENDEE REGISTRATION PACKET INSERTS/HANDOUTS AND LOGOS FOR SIGNAGE ARE DUE BY September 30 FOR THE FALL CONFERENCE.

ALL LOGOS, VIDEO MATERIALS, ADVERTISEMENTS, ATTENDEE REGISTRATION PACKET INSERTS/HANDOUTS, AND VENDORPRESENTATION SESSION DESCRIPTIONS ARE DUE BY FEBRUARY 15TH FOR THE SPRING CONFERENCE.

†VENDOR LOGOS ARE UPDATED JULY 1 FOR A 12 MONTH PERIOD EXPIRING ON JUNE 30. STRATEGIC SPONSOR AND DIAMOND SPONSOR EACH HAVE UNIQUE BENEFITS AND PROMOTIONAL RIGHTS. STRATEGIC SPONSOR IS A THREE-YEAR COMMITMENT AND INCLUDES SPONSORSHIP OF A SPECIFIC KASBO PROGRAM OR SERVICE.